

Media Release

RELIANCE ENTERTAINMENT & FRIDAY FILMWORKS' PLAN C ANNOUNCE THEIR NEXT PRODUCTION - "CHANAKYA" - STARRING AJAY DEVGN

NEERAJ PANDEY TO DIRECT THE FILM BASED ON THE LIFE AND TIMES OF THE GREATEST POLITICAL STRATEGIST, ECONOMIST, ROYAL ADVISOR, CHANAKYA

Mumbai, July 11, 2018: Anil D. Ambani led Reliance Entertainment and Friday Filmworks' company, Plan C Studios today announced their next film – Chanakya - on the incredible life and teachings of Chanakya, the greatest political thinker, philosopher, economist and royal advisor from ancient Indian history.

Superstar Ajay Devgn has been signed to play the title role in the epic drama. The film will be directed by the incredibly talented writer, producer, director Neeraj Pandey.

Commenting on the film, Neeraj Pandey said, *"I have been developing this film on Chanakya for quite some time now. It's an exciting work of passion for me, and I am sure the audiences will love Ajay in his portrayal of the visionary genius."*

Ajay Devgn, looking forward to his first film with Neeraj Pandey, commented, *"I am truly looking forward to playing Chanakya. I've followed Neeraj Pandey's work closely and I know Neeraj will tell this story with the clarity and passion with which it needs to be told."*

Born in the 4th century BC, Chanakya was not only a great warrior, but more known as a teacher, economist and a political advisor. He played a key role in the establishment of the dynasty of Chandragupta Maurya.

Commenting on the collaboration, Shital Bhatia from Plan C said, *"Chanakya, as a character has always fascinated us, and his practice of political statecraft changed the course of India's ancient history. We are delighted to bring this epic story to our audiences."*

Shibasish Sarkar of Reliance Entertainment said *"Epic characters such as Chanakya have an everlasting sense of mystery and legend around them. We have no doubt that the movie, Chanakya, will be received enthusiastically by modern audiences, providing serious insights into the art of running a state, based on the practical learning and teachings of the greatest master himself – Chanakya. The collaboration between Neeraj Pandey and Ajay Devgn is itself something that fans have been waiting for a long time to see on the big screen."*

About Reliance Entertainment

Reliance Entertainment is the media and entertainment arm of Reliance Group and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, **Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg, in the formation of DreamWorks Studios, and thereafter, Amblin Partners.** This relationship has produced several highly successful films such as **The Help, War Horse, Lincoln, The Hundred Foot Journey, The Girl on the Train, A Dog's Purpose, Bridge of Spies, and The Post.**

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About Friday Filmworks

Friday Filmworks is an Indian motion picture production company founded by Neeraj Pandey and Shital Bhatia in 2008. Over the course of the following decade, Friday Filmworks has produced trend-setting films that are original in content and entertaining to the audience.

A Wednesday, released in 2008 was the first movie under the banner which won many awards in different categories including a national award. The other films under the Friday Filmworks include Special 26, Baby, Total Siyapaa, Saat Uchakkey, Rustom, M.S. Dhoni: The Untold Story, Naam Shabana, Toilet: Ek Prem Katha and Aiyaary. It also produced a Marathi film Taryanche Bait in 2011 and a Bengali film The Royal Bengal Tiger in 2014. Neeraj Pandey's powerful short film 'Ouch' was shown for the first time ever at the Mumbai Film Festival in 2016.

In 2016, Friday Filmworks and Reliance Big Entertainment came together to form a new venture named Plan C Studios to produce and distribute films.

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About Plan C Studios

Plan C Studios, an Indian motion picture production company founded in the year 2015, is a joint venture between Anil D. Ambani led Reliance Entertainment, and Neeraj Pandey and Shital Bhatia led Friday Filmworks. Plan C has a distinct focus on fostering and creating entertaining and content rich films. In the first few years of the company's existence, Plan C has already produced some of the most commercially and critically successful films to date, namely, **Rustom, Naam Shabana and Toilet: Ek Prem Katha.** Apart from a great run at the box office, the films have been awarded in multiple categories, including the very prestigious National Awards.

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