

RELIANCE ENTERTAINMENT, SERGE HAZANAVICIUS, KEV ADAMS, JULIE GAYET AND ELISA SOUSSAN JOIN HANDS FOR UNIQUE INDO-FRENCH PRODUCTION - "nOmber One"

Mumbai, January 24, 2016: Anil D. Ambani led Reliance Entertainment today announced a unique Indo-French partnership with Julie Gayet's Rouge International, and Elisa Soussan's myFamily, to produce Serge Hazanavicius's movie, "**nOmber One.**"

Kev Adams will play the lead role. Born in 1991, Kev started theatre at the age of 7 years, and today, he is an acting phenomenon in France, especially among the younger generation. Kev's highly successful movies include Les Profs 2 and Les Nouvelles Aventures d'Aladin.

nOmber One tells the story of a quest, and of the ascension of a uniquely talented young man, in a world gone mad, a world of commerce and mercantile deals. It is also the tale of a father-son relationship between two men who share the same passion, of how events tear them apart, and of how a love of the snow, and quite simply love itself, brings them back together again. The movie is a story of riders, the daring last action heroes who risk their lives for a beautiful run, for an ephemeral race carved out on the sheer, white face of a remote and isolated mountain.

nOmber One is written by Serge Hazanavicius, Stephane Dan, Mary-Noelle Dana, and Alexis Galmot, and will be directed by Serge Hazanavicius.

Serge Hazanavicius, in parallel with his acting career comprising 70 films in France and internationally, and 25 plays, has written and directed more than a dozen shows, apart from drama and documentary for TV. Serge is the brother of Michel Hazanavicius, who won the Oscar for Best Director and Best Picture for "The Artist," and is himself an avid sportsman, having skied on a number of adventurous slopes in Europe and Asia.

Stephane Dan is a mountain guide based in Chamonix, a climber, a crystal-hunter and a professional skier. He has worked on more than 100 films concerning skiing and board sports, including James Bond 007 in The World is Not Enough.

Elisa Soussan started working in the entertainment industry as a lawyer. She discovered Kev Adams during a one man show contest, and since then she became his manager, and produced two of his one man shows, The Young Man and Voila, Voila. She then developed the TV series, Soda staring Kev Adams. In 2013 she produced her first feature film, Fiston and in 2014, she founded her own production company, myFamily in partnership with Kev Adams.

Julie Gayet started working in cinema with Serge, and made her acting debut in 1992, and her first role of a public note was in the 1996 comedy, Delphine 1, Yvan 0 by Dominique Farrugia. Julie founded her production company, Rouge International, in 2007 with Nadia Turincev, and has produced films such as Fix Me by Raed Andoni of Palestine, and Bonsai by Christian Jiminez of Chile.

Principal photography is expected to start in February 2016 in France, and the film will also shoot extensively in March / April 2016 on majestic skiing slopes in the Himalayas in India.

About Reliance Entertainment

Reliance Group, led by Mr. Anil D. Ambani, is among India's major business houses, with a leadership position in telecommunications, power, infrastructure, financial services, and media and entertainment. The Group has over 250 million customers, serving 1 in every 5 Indians, and has over 8 million shareholders, amongst the largest in the world.

Reliance Entertainment is the media and entertainment arm of Reliance Group, and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg, in the formation of DreamWorks Studios.

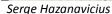
This relationship has produced several highly successful films such as The Help, War Horse, Lincoln, The Hundred Foot Journey, and most recently, Bridge of Spies, which has been nominated for 6 Oscars, including Best Film, and 9 BAFTA nominations, including Best Picture and Best Director.

In December 2015, Reliance Entertainment, Steven Spielberg, DreamWorks Studios, Participant Media and Entertainment One have formed Amblin Partners, a new film, television and digital content creation company.

For further information contact:

Daljeet S Singh
Daljeet.S.Singh@relianceada.com
+919312014099







Kev Adams