



## RELIANCE ENTERTAINMENT'S CODEMASTERS TEAM JOIN EVOLUTION STUDIOS TO FORM RACING POWERHOUSE

**April 11, 2016** – Reliance Entertainment's gaming arm, **Codemasters®**, a leading global developer and publisher of racing games, today announced that it will be expanding its portfolio of studios to include the highly respected Evolution Studios team on April 25<sup>th</sup> 2016.

Over the last 30 years Codemasters and Evolution Studios have created some of the most successful AAA racing franchises in the industry including GRID®, DiRT®, DRIVECLUB and MotorStorm. With phenomenal racing DNA on both sides, this fusion will form the world's largest racing-focused games company and leverage the expertise from both sides to create the most exciting racing games in the market.

Mick Hocking, formerly the GM and VP of Evolution Studios, will take the new position of VP Product Development at Codemasters and be responsible for all of the company's studios, including the addition of the now multi-platform Evolution team in Cheshire.

Frank Sagnier, CEO of Codemasters, commented "The success of F1™ 2015 and DiRT Rally over the last 12 months has re-positioned the company for growth. The addition of the Evolution team to our studio group will allow us to scale our business and strengthen our leadership as the world's premier racing game developer. I'm thrilled to have Mick Hocking join Codemasters as VP of Product Development. His experience in building AAA IP and leading great teams made him a natural choice to head the development of all of our products. I am equally thrilled to welcome his talented team to the Codemasters family and I look forward to the great games and brand new IP we will develop together."

Mick Hocking added "I'm delighted to be joining Codemasters at such an exciting time in the company's growth. We have a shared passion for racing, a desire to innovate and a determination to create the best racing games and build the biggest racing community in the market. I'm very much looking forward to working with so many of the world's greatest racing developers, on new IP as well as exciting franchises including DiRT, GRID, Micro Machines™ and the FORMULA ONE™ games."



## **ABOUT CODEMASTERS**

Codemasters, the award winning video game developer and publisher, has a 30-year heritage. With titles distributed globally, Codemasters is a leading developer and publisher of driving and racing entertainment games including DiRT, GRID and the official BAFTA award-winning FORMULA 1 series of videogames. In March 2010, Reliance Big Entertainment Ltd. (RBEL), a part of India's Reliance ADA group, acquired a 60 per cent shareholding in the company, alongside existing investor, Balderton Capital, the leading European venture capital firm. For more information on Codemasters' product portfolio, please visit [www.codemasters.com](http://www.codemasters.com). Join in the conversation with @codemasters on Twitter or Like us on Facebook at [www.facebook.com/codemasters](http://www.facebook.com/codemasters).

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### **About Reliance Entertainment**

Reliance Group, led by Mr. Anil D. Ambani, is among India's major business houses, with a leadership position in telecommunications, power, infrastructure, financial services, and media and entertainment. The Group has over 250 million customers, serving 1 in every 5 Indians and has over 8 million shareholders, amongst the largest in the world.

Reliance Entertainment is the media and entertainment arm of Reliance Group and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg.

In December 2015, Reliance Entertainment, Steven Spielberg, DreamWorks Studios, Participant Media and Entertainment One formed Amblin Partners, a new film, television and digital content creation company.

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